

2025



# MEDIA KIT

Connecting the Queens Jewish Community

**QUEENS Jewish Link** WEEKLY

QueensJewishLink@gmail.com • queensjewishlink.com



## CELEBRATING 600 ISSUES

Connecting New York's Jewish Communities

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[www.QueensJewishLink.com](http://www.QueensJewishLink.com)

Kew Gardens Hills Kew Gardens Forest Hills Hillcrest Briarwood Jamaica Estates  
Hollis Hills Holliswood Fresh Meadows North Bellmore  
Great Neck Rego Park West Hempstead New Hyde Park Five Towns Long Beach  
Oceanside Plainview Catskills Merrick Roslyn NYC Midwood

2025



# MEDIA KIT

*The United Voice of Bukharian Jewry...*

## CELEBRATING 200 ISSUES!

### Benefits to Companies and Advertisers:

- Advertisers can directly reach approximately 100,000 members of the dynamic religious Jewish communities in Forest Hills, Rego Park, Lefrak City, Briarwood, Jamaica Estates, Fresh Meadows, Kew Gardens, Kew Gardens Hills, Hillcrest, Hollis, Hollis Hills, Great Neck, Five Towns, and other areas.

### Key Facts



-A total of 4,500 copies printed bi-weekly



-Serving a community that is composed of over 100,000 members

We also offer email blasts to over 25,000 local Jewish families, and a Bukharian-centric eblast to over 2,500 Bukharian homes.

Additionally, we offer WhatsApp blasts to 1,000 Queens-based Jewish families, with a large contingent within the Bukharian community.

Sanctioned by the Bukharian Rabbinate of USA and CANADA  
headed by Chief Bukharian Rabbi, HaRav Yitzchak Yisraeli

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## Benefits to Companies and Advertisers:

- Advertisers can directly reach approximately 100,000 members of the dynamic religious Jewish communities within:  
Kew Gardens Hills, Kew Gardens, Forest Hills, Hillcrest, Briarwood, Jamaica Estates, Holliswood, Fresh Meadows, North Bellmore, Great Neck, Rego Park, West Hempstead, New Hyde Park, Five Towns, Long Beach, Oceanside, Plainview, Catskills, Merrick, Roslyn, NYC, Midwood, amongst other areas.
- Parents with children featured in the schools and sports sections love to read our paper. We cover closely local politics, local schools, synagogues, community organizations, and sports leagues. Our readers are your customers. The religious community -our audience- is the fastest growing and most dynamic community around that widely reads in-print weeklies during Sabbath.
- Although general newspaper readership is declining, hyperlocal papers like ours are experiencing sustained growth and maintain growing groups of loyal readers. Our paper is established today as a beloved and trusted community resource.
- A survey conducted by the University of Missouri found that more than three-quarters of respondents read most or all of a local newspaper every week.
- Research shows that three-quarters of all direct mail ads get thrown away, but newspaper readers actually take the time to look at the ads on each page.

## Key Facts



Over 15,000 copies printed weekly



-Serving a community that is composed of over 250,000 members

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We also offer email blasts to over 25,000 local Jewish families.

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Additionally, we offer WhatsApp blasts to 2,000 Queens-based Jewish families.

## Some of our advertisers include:



## Join the growing list of our regular advertisers!

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